	Manual Testing	Automated Testing
Pros	• Anyone can test • Easiest way to improve quality • Great for people who may not have formal testing experience • Focused on the customer's work flow primarily	• Faster test cycles • Able to identify more defects in shorter time frame • Saves companies money after the third time the test cases are run • Is an excellent way to meet the testing needs of agile development • Easy to focus on all possible work flows • Higher product quality over manual testing
Cons	• May not identify all test cases • May not identify all defects • Lower product quality because of higher defect count	• Test scripts typically written by automation testing scripter • Requires manual test cases to be written first that are then automated • Requires automation testing platform • Not cost effective for less than 3 test cycles

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